

Meeting Minutes - Board of Directors Meeting - Maritime Quarter Horse Association

March 9, 2023

Chair: Liane Nelson, President

Note Taker: Shannon Boyce, Secretary

Attendance: Liane Nelson, Shannon Boyce, Jennifer Poole, Shandi Dryden, Doug Perkins, Katurah Waye, Leah Currie, Barry MacEachern, Jonathan Melong, Lacey Fisher, Sarah Boss

- Meeting was held virtually via Zoom and was called to order at 7:04 pm by Liane Nelson, president.
- 1. Motion to approve the agenda was made by Sarah Boss, seconded by Katurah Waye. There were no additions to the agenda. Motion carried.
- 2. Minutes of the last meeting, held virtually on Zoom February 2, 2023, were provided to all in attendance in advance and were not read at the meeting. The question was asked if there were any comments or questions regarding the minutes, to which there was no response. Motion to approve the minutes of the last meeting was made by Leah Currie, seconded by Barry MacEachern. Motion carried.
- 3. Liane Nelson provided the President's report where she discussed the grant application with the CQHA. Getting funding towards a clinic is the easiest to get approval for and the easiest to report. The application for youth funding will be sent to Lacey Fisher to complete. There is \$2500 available to the MQHA and \$1500 available to the MQHYA if the applications are successful.

A meeting regarding Region Six was held virtually and both Derek Hanscome and Liane were in attendance. The Region Six committee has a lot of sponsors for their show which helps in the success of the show. They will have some content to be shared soon through social media.

- 4. Jonathan Melong provided the Treasure's report. He is still dealing with Scotiabank trying to get the account changed to the new signing officers. As soon as that is completed a new credit card must be issued ASAP. Jonathan was able to create a new budget with Rose and the meeting was very productive. We have quite a lot of expenses tied up in show administration fees. Based upon the show fees, administration fees, etc the Canada Day Classic could potentially be a loss of \$9,700, the Summer Sizzler could potentially be a loss of \$4,000 and the Fall Classic could potentially be a loss of \$11,000. We need to raise at least \$16,100 in general sponsorships and \$7000 in futurity sponsorships to break even. Our overall yearly MQHA fees, without any shows, are approximately \$13,000. As an organization we rely very heavily on sponsorships.
- 5. Committee Reports
 - A. Equine Review Committee Report- Presented by Sarah Boss.

Jocelyn's clinic currently has 10 participants and we can accept 2 more. It is questioned if the town of Sussex is responsible for the gate entrances. It was discussed about approaching Oulton's College for some of their Security Guard Program students to work the weekend as security. As of right now a small profit is projected, which may

increase with grants, gate revenue, etc.

B. Show Committee Report- Presented by Leah Currie. See attached report.

A motion was made by Leah Currie to approve the Molson Canadian Sponsorship. The motion was seconded by Shandi Dryden. Motion carried.

C. Youth Committee Report- Presented by Lacey Fisher.

The youth clinic will be May 5th and 6th at Shandi's. The clinic is inclusive to all of the youth, even if they aren't riding. Meals are provided. There will be a vet talk, farrier demonstration, massage demonstration and saddle fit demonstration. The cost will be \$50.00 for the youth who are not riding. Gretchen Mathes will be the clinician. 12 seats are available and there has been 15 applications. An on-line rotary draw will take place on Saturday. The selected participants will have 24 hours to pay their deposit to hold their spots.

The youth will be doing another used tack sale at the Equine Review for a fundraiser.

Youth events at each show have yet to be finalized.

D. Communications Committee Report- Presented by Katurah Waye.

For the past 20 days our Facebook page has received 19 likes, 29 new followers (for a total of 2700 followers) and 1800 interactions. The communications committee would like to follow Tylar and Kaidyn's journey at the Youth World Cup. It may also reach out to other members who have gone above and beyond within the Quarter Horse industry. It would be nice to share their stories as well.

E. Fundraising/ Sponsorship Committee- Presented by Katurah Waye. See attached report.

F. Membership Committee- Presented by Shannon Boyce.

We currently have 80 members and Katurah is creating and sending the membership cards digitally.

G. Social Committee- Presented by Katurah Waye. See attached report.

A motion was made by Katurah Waye to approve \$750 for miscellaneous event expenses across the 3 shows (\$300 for Canada Day Classic, \$300 for Summer Sizzler and \$150 for Fall Classic). The motion was seconded by Jonathan Melong. Motion carried.

H. Year-end Awards Committee- Presented by Shannon Boyce. See attached report.

A motion was made by Shandi Dryden for Shannon Boyce to sign the contract with Inn on Prince for the Year End Awards banquet. The motion was seconded by Leah Currie. Motion carried.

A motion was made by Shannon Boyce to stick to a similar year end awards budget for the 2023 year end awards compared to the 2022 year end awards which cost the MQHA approximately \$1000. The majority of the cost of year end awards was covered by the revenue from the auction. The motion was seconded by Jonathan Melong. Motion carried.

A motion was made by Shannon Boyce to accept the proposed 2023 MQHA Year End Awards Eligibility & Requirements. The motion was seconded by Sarah Boss. Motion carried.

I. By-law Review Committee- A committee still needs to be formed. No report.

6. Business for action from the previous agenda was discussed. In order to change the MQHA fiscal year end to September 1st the necessary changes of the signing officers must be completed through Scotiabank first.

It was decided the discussion around changing the member code of conduct to be in alignment with the AQHA would be tabled until a future date.

7. New business included how the addition of more than 5 Jot Forms to our website would cost \$39 USD per month. The Jot Forms are used for the new camping and stall reservations, etc. Katurah Waye motioned to spend \$39 USD per month to enable us to include more than 5 Jot Forms on our website. The motion was seconded by Shannon Boyce. Motion carried.

Open discussed pertained to how the show committee is to meet on Wednesday and the futurities must be decided so Rose can complete the show bills and get everything onto our website asap as people have been asking what we are offering. It was agreed the decisions could be voted on by poll within Messenger and the results will be recorded in the minutes of the following meeting.

8. A date for the next board meeting was set for Thursday, April 13th, 2023.
9. Motion to adjourn meeting at 9:02 pm- Jonathan Melong

Board Meeting - March 9/3023
Items to Add to Agenda from Show Committee

1. 2 & 3 Year Old Western Pleasure Futurity
 - * Fully sponsored by Jennifer Poole - \$1,000.00 added
 - * Would run at the Sizzler

2. Nova Scotia Clinic
 - * Jen has offered to organize and run this
 - * Opportunity to provide an activity to NS members

3. Molsen Canadian Sponsorship
 - * Shandi has a contact at Molsen that are willing to sponsor us by providing beer
 - * Shandi to further explain

Show Committee Report
Prepared for March 9/2023 Board Meeting

- * We have decided to maintain last years price for stall fees.

- * We are increasing the price of full service RV hook ups to \$45/ night and semi service hook ups to \$30 / night
 - > Hoping this generates some revenue, however small it may be

- * To account for AQHA's increase in judges fees, we have decided to raise our prices by \$15/judge/day and by \$25 for the all-inclusive fee.

- * We discussed raising the entry fees on our futurities, however decided against it to encourage participation. Instead, we will be changing the ratio of the split of entry fee income to 50/50 between the payout and the association.

- * The class lists for Canada Day has been finalized and we're hoping to get that package out mid month - Rose has a few finishing touches to add.

- * All-Breed and AQHA rules have been finalized and will be included in the show package.

- * The decision was made to offer high point awards for All Breed divisions at the shows, but not at the year end awards. If we have a great turn out of all breed competitors, that is something we may look at doing next year.

- * The price of the All Breed all inclusive fee has been settled at \$225.00 for 2 days of showing - Rose is doing a breakdown for individual class prices.

- * We have had very good response with the early booking for stalls and RV spots, with barns 2, 3 & 5 already full for the first show! This is already a better turn out than last year only a week into early bookings and without opening it up to the public yet.

- * We discussed having trainer barns make meals for the show staff and judges, as usually there is already someone from those barns making meals for everyone. This might help with costs. The idea still needs some tweaking, but should be successful if we get enough barns signing up.

Sponsorship Committee March 9 2023

Katurah Waye (Chair)

Liane Nelson

Kristi St-Hilaire

Barry MacEachern

Kim Artz

Jennifer Ehrenfeld-Poole

Jonathan Melong

Rikki-Leigh Humphreys

Sponsorship

- Over 300 companies contacted so far
- \$8000 in monetary sponsorships currently promised
- Lots of product donations promised thus far
- Multiple businesses want to sponsor but their yearend isn't till end of March – will contact them in April

Fundraising

- Wine Survivor – To be held at the Canada Day Classic. Everyone brings a bottle of wine and \$20.00, whoever participates gets their name into a draw and the person who gets their name drawn takes home all the wine. MQHA keeps the cash to go into the MQHA account
- Kiss the Pig (Will be happening at the Canada Day Classic Show)
- Kim Artz has items for the Banquet Auction

Exhibitor bags

- Have exhibitor bag sponsors for 2 shows thus far – still looking for a sponsor for the Fall Classic

Water

- No leads on a donation for water at each of the shows

Show Booklet

- Have no leads on this yet. Katurah and Rose may look after this and print at staples.

BBQ

- Received a sponsor for the Canada Day Classic BBQ
- Still looking for one for the Summer Sizzler (Sobeys will donated hot dogs)

Social Committee

Katurah Waye (Chair)

Amanda Gautreau

Leah Currie

Liane Nelson

Sarah Boss

Canada Day Classic

- **Thursday Night** we secured a BBQ sponsor of Hamburgers & Hot Dogs (Boudreau Meat Market) and we will purchase the buns from Mrs. Dunster's. Was talking to Kim Munson from Mrs. Dunster's and we will need 13 packages of each which will total \$65.00.
- MQHA will also need to purchase condiments – MQHA has napkins & plates.
- **Friday Night** we will be having "Work with a trainer" – Need to ask a trainer to volunteer 1hr of their time for this.
- **Saturday Night** will be organized by the youth
- **Sunday Night** Shandi brought the idea of a "Kiss the Pig" Fundraiser to the Social Committee – we decided to use this as a social night.
- Throughout the weekend we will be giving out popsicles (MQHA will purchase)
- The Social Committee also has a surprise that will also be happening throughout the weekend.

Summer Sizzler

- We have ideas for the summer sizzler but nothing concrete
- We will be having a move in BBQ (we have the hot dogs sponsored from Sobeys Sussex)
- Wine Survivor will be happening during this weekend
- Giving out ice cream sandwiches during the weekend (MQHA will purchase)
- Work with a trainer – Need to ask a trainer to volunteer 1hr of their time for this

Fall Classic

- Potluck for Monday night
- Games after potluck

MQHA YEAR END AWARDS & BANQUET COMMITTEE REPORT

- 1st meeting was held Feb 19th
- Last year Katurah secured the Inn on Prince for November 4th, 2023. The contract that was originally sent shows a meeting space which will accommodate 40 people for the AGM and 80 people for the banquet. Last year we sold 107 meals for the banquet. The rental contract appears to only cost \$300 to \$500 for the space but we suspect this will not be enough room. They do have an alternate space available which will hold 50 people for the meeting and 150 people for the banquet which seems to be more in line with our needs. The cost to rent those spaces is \$600 total and a new rental contract has been sent by Inn on Prince for this increased space.
- There's not much room in the main MQHA budget for the year end awards and banquet. It was suggested that the Year end awards and banquet committee try to balance their budget without any losses/expense to the MQHA through an auction, ticket sales, and sponsorships dedicated towards prizes.

To develop the budget we first need to secure our venue and find out what it is going to cost.

It was mentioned that in 2022 the class prizes totalled close to \$3000 and the overall prizes totalled \$2120. In the past the only prizes awarded were the over all prizes. Fewer prizes being awarded would mean we could offer a larger budget per prize. It would be difficult; however, to take the class prizes away now that members have been receiving them for the past couple of years. One thing to note is that neither Quebec nor Ontario offer class prizes.

- We would like to do an auction at the year end banquet again this year to help raise funds for the year end awards. It was suggested that smaller items could be in a silent auction and larger or more valuable items could be placed in a live auction.
- The buckles were a large hit in 2022 and we could likely do them again for over-all awards in 2023. In order to do so we need to finalize early in the year what over-all divisions we will be awarding buckles for. By finalizing the list early in the season we can watch the sales to get the buckles at a reduced price.

A concern raised by some of the members of the committee is that awarding high point awards for junior, green and open gets quite expensive throughout the year. Awarding individual prizes to each of those divisions at each show and then at year-end is costly. One proposal brought forward for the BOD to discuss is offering an all-around open high point award instead of green, junior and senior. The point brought forward is that our shows are small and it seems to be a financially responsible decision to consider due to our financial position.

- The proposed 2023 year end award requirements have been drafted and sent to the BOD in the chat for discussion and possible approval at tonight's meeting.

**MQHA Year End Awards Eligibility & Requirements
2023**

1. Horses become eligible for year end awards when the owner's and exhibitor's memberships have been paid in full for the year. A horse purchased from a non-member becomes eligible for points only from the date of purchase by the MQHA member. Transfer of ownership between members will not alter Open points. Points accumulate only after membership has been paid. NO EXCEPTIONS.
2. For a horse to be eligible for a year-end award, the horse must show under 60% of the judges during the show season that offer AQHA/MQHA points. Please note the number of shows is based on the number of judges. The number of judges is based on the individual judges and will be rounded up or down at the 0.5 mark.

2023 MQHA Pointed Shows

Date	Show Format/ Judges	# of Judges
Canada Day Classic, June 30-July 3	Split Combined, Double Judged	4
Summer Sizzler, July 28-31	Split Combined, Double Judged	4
Fall Classic, September 4-5	Split Combined, Double Judged	2
MPHC Show, September 2-3	Split Combined, Triple Judged	3
Total Eligible Judges		13

The qualifying number of judges to show under will be eight (8)

3. It is the responsibility of the exhibitor to advise the point secretary of any change in ownership.
4. Points for all classes will be based on the following: Horses placing in the top 9 will be given a point for each horse placing below them, plus one point, not to exceed 9 points. EXAMPLE: In a class of 9 horses or greater, 1st place receives 9 points, 2nd place receives 8 points, etc.
5. Grand and Reserve could receive additional points. The Grand Champion horse must receive two points more than any other horse in the same sex division, and the Reserve horse must receive one point more than any other horse in the same sex division, except the Grand horse. These additional points are not awarded for the individual class but to the overall division awards.
6. All Around points for each horse in the Open division and each horse/rider combination in the Amateur, Youth & Novice divisions are then added together to obtain the year-end awards.
7. In order for a horse to be eligible for MQHA Year End All Around (High Point & Reserve High Point) they must:
 - A. Compete in a minimum of 3 classes in their respective division (per show) at a minimum of 60% of the MQHA pointed shows.

- B. Open, Amateur and Youth must show in their respective Halter class and at least two other classes.
 - C. Walk-Trot, Novice Youth and Novice Amateur are not required to show in their respective Level 1 halter but if they do it will be counted as one class of the three required classes.
8. In order for a horse to be eligible for a MQHA year-end class award they must show under 60% of the judges during the show season for that specific class.
 9. In the event of a tie for High Point Overall Halter in any division, the award will go to the horse earning the most Grand Champions.
 10. In the event of a tie for a High Point Class Award, the award will go to the horse with the most first place wins. If there is still a tie, then the award will go to the horse that has shown in the most classes for that event. If a tie still remains, the award will go to the horse with the highest placing under the last judge
 11. High point for Lead Line is based on the exhibitor only. Both rider and horse owner must be MQHA members in good standing for points to count. EXAMPLE: Sally rides Rusty at show #1 and Snoopy at show #2. Both Rusty and Snoopy's owners must be MQHA members, in addition to the exhibitor.