

SPONSORSHIP PACKAGE 2026

MARITIME
QUARTER
HORSE
ASSOCIATION



Prepared by:

Katurah Waye
Chair of Sponsorship

Details

127 Upper Durham Road
Durham Bridge N.B
E6C 1B7
506-292-3328

ABOUT THE MARITIME QUARTER HORSE ASSOCIATION

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The Maritime Quarter Horse Association (MQHA) is a non-profit organization dedicated to promoting and growing Quarter Horse competition throughout the Maritimes. Each year, MQHA hosts two AQHA-approved shows that attract exhibitors, families, and equine professionals from across Atlantic Canada and beyond.

MQHA proudly produces the largest single-breed horse shows in the Maritimes, with participation and attendance continuing to grow each season. This success is made possible through the support of our sponsors, whose contributions directly enhance the quality of our shows and the opportunities available to our members.

Sponsorship support helps fund youth and amateur programs, scholarships and awards, community engagement initiatives, and the continued improvement of the exhibitor and spectator experience.

MQHA sponsors receive consistent visibility through arena signage, event announcements, social media, our website, show programs, and professional event photography. Our sponsorship opportunities are designed to provide meaningful exposure while supporting the long-term growth of Quarter Horse competition in the Maritimes.

The following pages outline our 2026 Sponsorship Opportunities, refreshed to remain familiar for returning sponsors while offering clear, modern benefits for the year ahead. Custom sponsorship options are available upon request. We sincerely appreciate your interest in supporting the Maritime Quarter Horse Association.

SPONSOR LEVELS

2026

Diamond Sponsor — \$5,000+

- Company name included in an MQHA show name
- Banner displayed at all MQHA shows
- Sponsor announcement throughout both show weekends
- Complimentary booth/space upon request
- Recognition on MQHA website & Facebook
- 6 tagged/linked social media posts
- Full-page listing in all MQHA show booklets

Platinum Sponsor — \$2,500-\$4,999

- Banner displayed at all MQHA shows
- Sponsor announcement during all MQHA shows
- Complimentary booth/space upon request
- Recognition on MQHA website & Facebook
- Tagged/linked social media posts
- Full-page listing in all MQHA show booklets

Gold Sponsor — \$1,000-\$2,499

- Banner displayed at all MQHA shows *Sponsor provides banner
- Sponsor announcement during MQHA shows
- Recognition on MQHA website & Facebook
- Tagged/linked social media posts
- Half-page ad in the sponsored show booklet

Silver Sponsor — \$500-\$999

- Banner displayed at all MQHA shows *Sponsor provides banner
- Sponsor announcement during MQHA shows
- Recognition on MQHA website & Facebook
- Tagged/linked social media posts
- Quarter-page listing in sponsored show booklet

SPONSOR LEVELS

2026

Bronze Sponsor — \$100-\$499

- Recognition on MQHA website & Facebook
- Tagged/linked social media posts
- Listing in the sponsored show booklet

Class Sponsor — \$30-\$100

- Recognition on MQHA website & Facebook
- Printed sponsor name in class list
- Business or individual announced during the sponsored class

Product Sponsor

- Donations receive recognition matching the value-based sponsorship level

Futurity Sponsor — \$500+ (Cash Donation)

- Limited opportunities available
- Sponsor name on winner's award/prize
- Sponsor name on MQHA presentation cheque
- Professional winner photo featuring the sponsor
- Social media feature with the Futurity champion
- Listing in the show booklet under Futurity Sponsors
- Recognition on MQHA website under Futurity listings

Award Sponsor

- Sponsor High Point & Reserve High Point awards and receive recognition matching the value-based sponsorship level

*Please ensure your sponsorship is confirmed before our deadline of June 1st so it can be included in the show booklet.