

Meeting Minutes - Board of Directors Meeting - Maritime Quarter Horse Association

March 21, 2024

Chair: Liane Nelson, President

Note Taker: Shannon Boyce, Secretary

Attendance: Liane Nelson, Shannon Boyce, Doug Perkins, Lois-Anne Landry, Jeremy Hoyt, Leah Thompson, Katurah Waye, Madison Holmes, Lacey Fisher

- Meeting was held virtually via Zoom and was called to order at 7:35 pm by Liane Nelson, president.
1. Motion to approve the agenda with power to add was made by Katurah Waye, seconded by Shannon Boyce. Motion carried.
 2. Minutes of the last meeting, held virtually on Zoom February 15, 2024, were provided to all in attendance in advance and were not read at the meeting. The question was asked if there were any comments or questions regarding the minutes. Motion to approve the minutes of the last meeting was made by Jeremy Hoyt, seconded by Madison Holmes. Motion carried.
 3. Liane Nelson provided the President's report where she discussed purchasing some branded table cloths. The table cloths would be branded with the MQHA logo and would be used for the MQHA booth at Equine Review, in the show office, etc. It was decided to look at pricing through various suppliers and a decision will be made and voted upon in the Board of Directors messenger group within the next few days.

The MQHA has been working the past couple of years to maximize our association with CQHA and AQHA. Madison Holmes has applied for the CQHA clinician grant. Liane has written two letters of support for our members. One was for Ella Ross to accompany her AQHA scholarship application. The second was for Derek Hanscome to support his nomination for some AQHA committees. It was also discussed how the MQHA should explore the idea of sending someone from the board of directors to the AQHA convention in the future. This may be something to consider after the 2024 budget has been finalized. Feedback from CQHA is that MQHA is one of the most active affiliates within CQHA.

4. Liane Nelson shared the unofficial Treasure's report on behalf of Sarah Boss. A new contact has been established at ScotiaBank so the process of adding Sarah Boss as a signing officer is finally underway. A preliminary budget, which was developed for the insurance company, has been shared amongst the executive board of director members.
 5. Committee Reports:
 - A. Equine Review Committee Report- Madison Holmes, see attached report
 - B. Show Committee Report- Leah Thompson, see attached report
- Leah Thompson motioned to pay Rose Cook and Beth Perkins \$20/ hour over-time when the show days run past 6 pm. Katurah Waye seconded the motion. Motion carried.

- C. Youth Committee Report- Lacey Fisher, see attached report
- D. Communications Committee Report- Katurah Waye, see attached report
- E. Fundraising/Sponsorship Committee Report- Katurah Waye, see attached report
- F. Bylaw Review Committee Report- Jeremy Hoyt, see attached report
- G. Membership Committee Report- Shannon Boyce, see attached report
- H. Year End Awards and Banquet Committee Report- Shannon Boyce, see attached report
 - Shannon Boyce motioned to approve the year-end awards and banquet committee budget as presented. Jeremy Hoyt seconded the motion. Motion carried.

Jeremy Hoyt motioned to accept the committee reports as read. Katurah Waye seconded the motion. Motion carried.

- 6. Other Business for Action from the previous agenda was discussed.

The family of the late Ralph Gillis was honoured with the request to name the MQHA student bursary in memory of Ralph and they have approved our request. The scholarship package will be ready for either Equine Review or the Canada Day Classic.

- 7. New Business

- Adding a spring general meeting for MQHA members was discussed. Potential dates included Equine Review, Canada Day Classic, stand-alone date or virtually. Discussion revolved around how both Equine Review and Canada Day Classic are very busy times already and a stand-alone meeting likely would not be well attended by members. The best option is likely a virtual meeting, potentially sometime in May. The main reason for a spring general meeting would be to discuss, and potentially change, some of the by-laws. It was decided the by-law review committee will meet first within the upcoming weeks to discuss if there are any by-laws which should be changed.
- A date for the next board meeting was set for Thursday, April 25, 2024 at 7:30 pm.

- 8. Motion to adjourn meeting at 8:51 pm- Lacey Fisher

Equine Review Committee Report
March 21, 2024
Presented by Madison Holmes

- Derek Hanscome's Western Clinic is sold out at 12 participants.
- Don Adams Clinic has 6 participants and possibly a few spaces left (he is doing ranch and reining demos for us too so schedule wise 6 works well)
- We have about 40 vendors signed up and only have about 20 vendor spaces left.
- Still waiting to hear about the CQHA grant but should hear soon.
- Fencing and tables have been approved by the town of Sussex.
- Still working on securing food trucks.
- We are going to have a MQHA booth this year and will be selling tickets for the power washer (for sponsorship committee) and for grand in your hand (for year-end awards), hopefully with the ability to draw for grand in your hand on Sunday.
- We have lots of demos secured and are working to secure a few others.
- Oulton College students will do overnight security May 3rd and 4th

Show Committee Report

Prepared for the Board of Directors Meeting March 21, 2024

Planning is well underway for our show events and futurities. The show rules and futurity qualifications have been approved by the committee, and sponsorships are being allocated to futurities. We have a great line up of futurities this year with lots of money being put up. We added a Versatility challenge to the Sizzler line up - it will be a late afternoon/evening type entertainment event to showcase the versatility of our horses. Exhibitors will use one horse to compete in three events (we are still deciding on events but they will likely consist of showmanship, a rail class and a speed event) and be required to change their clothes, tack, etc in the arena between events with the help of a pit crew. We will also be offering our popular Youth Challenge at the Sizzler again this year - this event is so much fun for the youth and we always have great participation. New this year will be an All Exhibitor Challenge, teaming up randomly drawn youth, amateur, and open exhibitors to compete using their class placings in a tournament style. We are hoping to encourage communication amongst exhibitors and build friendships.

The committee discussed offering some sort of incentive for first time exhibitors and would like to get the board's opinion/approval on some of the ideas brought up at our last meeting. It was suggested to give new exhibitors a free stall at their first show. We also discussed giving a 10% discount on their show bill to those youth and amateur exhibitors who show in the Level 1 classes if they showed in the corresponding Level 2 class (ie. an amateur who shows L1 HUS and then shows in the L2 HUS). This could potentially increase the numbers in the L2 classes for the exhibitors who show those are are trying to accumulate points, while giving the L1 exhibitors a push to move up in levels.

On the same note of encouraging new participants to attend our shows, the committee understands that being a newcomer to MQHA and AQHA events can be intimidating, so we will be compiling a list of new exhibitors or exhibitors that are seeking help at shows but may not know where to get it. We will then pair these people up with trainers in their area who are willing to volunteer some of their time at shows to help these individuals out. This will help both newcomers and trainers by making our events a more friendly environment while also giving trainers potential new business.

Rose and Beth have requested to be paid \$20.00 CAD/ hour overtime this year when our shows run over 6pm. Last year we paid overtime to our announcer, gate person, and ring stewards, while they did not get paid overtime.

MQHYA Youth Report March 2024 - Lacey Fisher

Youth are looking forward to May 10/11/12 event - youth clinic @ Stephen & Amy's in Yarmouth NS - everything is organized, all expenses are the for each youth on their own.

Equine Review Youth events organized -

- Used Tack - host at Equine Review, last year profit was \$2300, youth and parents to assist.
- Grand in Hand - launching April 1, hope to have wrapped up by April 30, 2024 - potential profit \$3000.
- Stallion Auction - already running, highest bidder wins. All profit goes to the youth.
- Duck Race - if needed, we will launch this at the July. 100 ducks at \$25 each (profit \$1500) - Poster will launch July show again only if needed.
- EBIKE - Selling tickets starting at ER - \$20 per ticket - drawing day one of July show. If we can sell 200 tickets, that's \$4000 less the cost of the bike.

Youth hosting a meeting at the Equine Review - details to come.

Congress Qualifiers - qualifiers - I feel are all fair that are there. Does anyone have any concerns or updated we want to make as a board?

Youth World Cup - tentatively scheduled for 2025

2024 AQHYA World Championship Show in Oklahoma City, OK. A link to the online entry form will be sent to the youth adviser along with a list of nationally qualified youth from that affiliate. From there, it is the youth adviser's responsibility to pass along the entry link to the youth needing to enter. The individual youth will enter and pay for their entries, while the youth adviser will submit and pay for tack and help horse stalls as needed. (I have shared with the youth)

2024 Youth Excellence Seminar: July 9 - 11, 2024, Amarillo, TX, \$165 per youth registration fee. (I have shared with the youth)

Maritime Quarter Horse Association
BOD Meeting
March 21 2024

Communications

Katurah Waye

Rose Cook

Lois-Anne

EXPENSE

- Canva \$18.99 a month

FACEBOOK

- Staying active on social media
- Multiple posts a week
- Keeping our reply time short for messages
- Lots of shares

WEBSITE

- Rose is the main contributor to the up to date website
- Katurah has been looking after added sponsorships to website
- Katurah also helping to keep posts/posters up to date on website
- Katurah has been adding more context to our website specifically on the youth & amateur pages
- Looking to update pictures – waiting for Julianna to send MQHA pictures

POSTERS

- Lois-Anne looks after the majority of posters posted on social media for MQHA & MQHYA

Maritime Quarter Horse Association
BOD Meeting
March 21 2024

Sponsorship Committee

Katurah Waye (Chair)

Liane Nelson

Kennedy Gallagher

Leah Thompson

Sarah Boss

Rose Cook

- 2024 Fundraising Goal
- Burger & Hot Dog Buns Donated from Mrs. Dunsters for both Move-In BBQ's
- Country Butcher to donate 200 Hamburgers
- **Need to find a sponsor for Hot Dogs**
- Katurah has made up an Invoice form on Canva and has sent it to Sarah
- Fundraisers at each show to tie in with social committee
 - Beer Survivor – **Canada Day Classic**
 - Wine Survivor – **Summer Sizzler**
 - Haala Jean Raffle Tickets – waiting for Deborah to get back to me**
 - Raffle baskets – **1 Raffle Basket per Show**
 - Coffee/Breakfast Bar – Haven't looked into this yet
- Easy-Kleen to donate a gas power pressure washer to sell tickets (May 4th – August 5th)
 - *50% of ticket sales to MQHA and 50% towards a Level 1 Trail Futurity at the Fall Classic
- Youth Sponsorship has \$14,600
- Amateur Sponsorship has \$1,500 promised thus far
- \$3000.00 in Sponsorship monies from Sponsorship Committee

Will need to buy
Condiments & Snacks

Governance Report
March 21, 2024

The committee met briefly in March. This was a preliminary meeting to organize our format for working on the document as a group, and how to proceed with developing our recommendations for changes and updates to the current document.

It was decided that we will allot a 1 hour time frame per meeting to go through the constitution start to finish and develop these recommendations.

This will allow us to have our suggested updates in place to take to the general Membership prior to things getting busy going into show season.

Our next meeting date has been set for early April.

Respectfully submitted,

Jeremy Hoyt

**MEMBERSHIP COMMITTEE REPORT
MARCH 21ST, 2024
PRESENTED BY SHANNON BOYCE**

- We currently have 129 Annual Members and 6 Lifetime Members. We are still awaiting payment for some of those memberships. This will have to be followed up prior to Canada Day Classic.
- We will have a QR code which directs people to the online membership form at Equine Review. We will also have a few paper copies of the membership form available in case some people want to sign up right away and don't have access to the internet.

**YEAR END AWARDS & BANQUET COMMITTEE REPORT
MARCH 21ST, 2024
PRESENTED BY SHANNON BOYCE**

- Meeting held March 12, 2024
- Finalized our budget and are presenting it tonight to the BOD with a motion for approval. See attached budget.
- Year-End Award Qualifying Requirements have been finalized and forwarded to Rose Cook for publication on our website.
- The Inn on Prince contract has been signed for our November 16th, 2024 event. Working on setting up a room block with discounted rates if any of our members wish to book a room for the night.
- Deborah Spillman of Greenhawk Saint John has reached out with regards to helping with sponsorship of our year end prizes. She feels she can get us three times the value of our budget, with extra free items for door prizes, auction, draws, etc. She will be sending a list of what products are available, what they are worth and what the MQHA would pay.
- We are currently working on getting a lotto license for the "Grand In Your Hand" fundraiser. We may actually apply for 2 lotto licenses. 1 to run through Equine Review and another to run through our show season. It would be great to sell all of the tickets at Equine Review and be able to do a live draw on Sunday.

Proposed MQHA Year-End Awards Committee Budget 2024

Expenses			2023 Actual Expenses			
Banquet Venue	\$690.00		\$460.00			
Banquet Food	\$4000.00		\$3924.86			
Banquet Gratuity	\$600.00		\$588.73			
AV Equipment	\$400.00		\$391.00			
Division Awards	\$6500.00		\$4089.13			
Class Prizes	\$4500.00		\$5915.84			
UPS/Duty	\$100.00		\$81.17			
DJ	\$715.00		\$650.00			
	\$17505.00		\$16100.73			
Revenue						
Banquet Tickets	\$5500.00		\$5520.00			
Auction	\$4000.00		\$4960.00			
2024 Fundraisers	\$3000.00					
MQHA Contribution	\$5005.00		\$6000.00			
	\$17505.00		\$16480.00			