

MQHA

MARITIME QUARTER
HORSE ASSOCIATION

January 1, 2010

Dear Potential Sponsor:

Support the MQHA!

The Maritime Quarter Horse Association (MQHA) needs funding in order to provide its members and the Quarter Horse Industry in the Maritimes with a wide range of services and opportunities to showcase your Quarter Horse. We need our members and friends to get involved and help us provide more quality services to our members. In the near future you will find on www.maritimeqha.com a sponsorship package that we encourage our readers to download and forward to potential sponsors. By building through this network of friends and relationships you can really help us achieve significant improvement in a variety of areas. The other option is to forward the information on a potential sponsor to our director in charge of sponsorship and we will be happy to contact them.

Letter to Potential Sponsors

Dear Potential Sponsors:

On behalf of the Maritime Quarter Horse Association, we would like to extend to you warm greetings and a very special invitation to you and your company. We would like you to consider becoming a sponsor of the MQHA for 2010. This association is affiliated with the American Quarter Horse Association, the largest breed registry in the world. We offer a wide array of activities and shows throughout the provinces of New Brunswick, Nova Scotia and Prince Edward Island and to contestants from all over Canada and the USA.

The Maritime Quarter Horse Association supports AQHA's mission:

- * To record and preserve the pedigrees of the American Quarter Horse while maintaining the integrity of the breed.
- * To provide beneficial services for its members that enhance and encourage American Quarter Horse ownership and participation.
- * To develop diverse educational programs, material and curriculum that will position AQHA as the leading resource organization in the equine industry.
- * To generate growth of AQHA membership via the marketing, promotion, advertising and publicity of the American Quarter Horse.

In 2010, the first large event will be the Equine Review 2010 on May 1 & 2 and ends with our very exciting SLOT classes in September. Our Association will also be staging several four (4) day horse shows from May to September at the Princess Louise Park Show Centre in Sussex, New Brunswick. These events will draw competitors from Eastern Canada and the Eastern United States and will offer classes for all ages and levels of riders as well as numerous Futurities. MQHA also has a very vibrant Youth Association which will be competing in several events throughout the summer. Our very active recreational ride program, which hosts annual trail rides which are open to everyone (you don't even have to have a quarter horse to participate on these rides) are held annually in the Maritime Provinces.

MQHA publishes a Journal for its members several times per year – all MQHA sponsors are gratefully acknowledged in each issue of the newsletter as well as receiving appropriate recognition for their support at our Shows, Events and Year End Awards Banquet in November.

Any contribution you can make to our ongoing programs will truly be appreciated and will help to ensure the continued success of our Recreational Ride Program, Shows, Youth Association, Year End Awards, etc. while providing an advertising benefit for your business as well. Personal donations are also gratefully accepted and published in the Journal.

Attached is a layout to show what advertising you will receive for your sponsorship.

Thank you for your consideration. Please contact me if I can be of further assistance or the MQHA website at www.maritimeqha.com.

Best regards,

Tim Fielding
Maritime Quarter Horse Association Sponsorship Director
132 Eaglewood Drive, Hanwell, N.B. E3E 2K6
Phone: 506-459-3112 or e-mail: mfieldin@nbnet.nb.ca

PS: Cheques can be made payable to: **Maritime Quarter Horse Association**